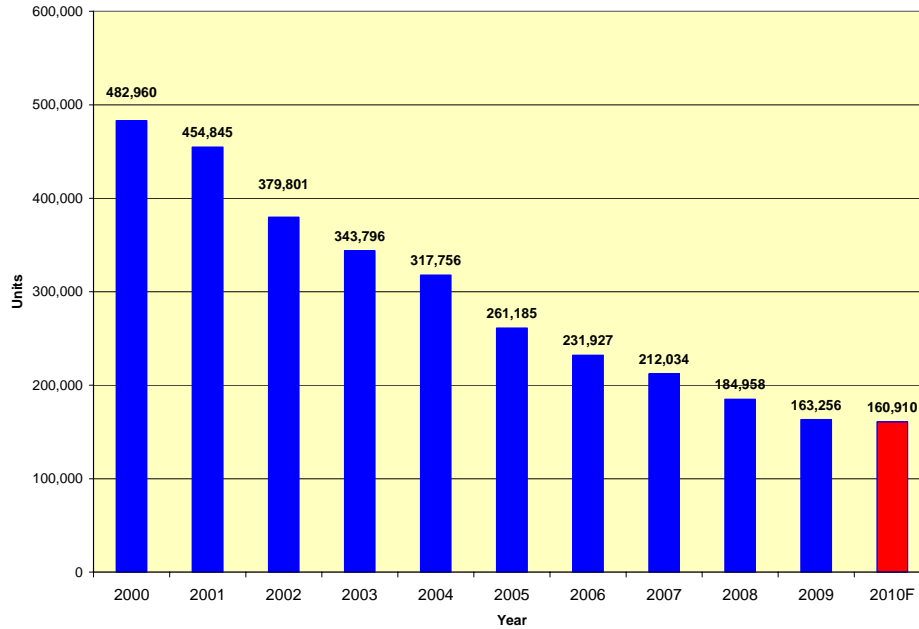


BINOCULARS

Historical Shipments & Forecast



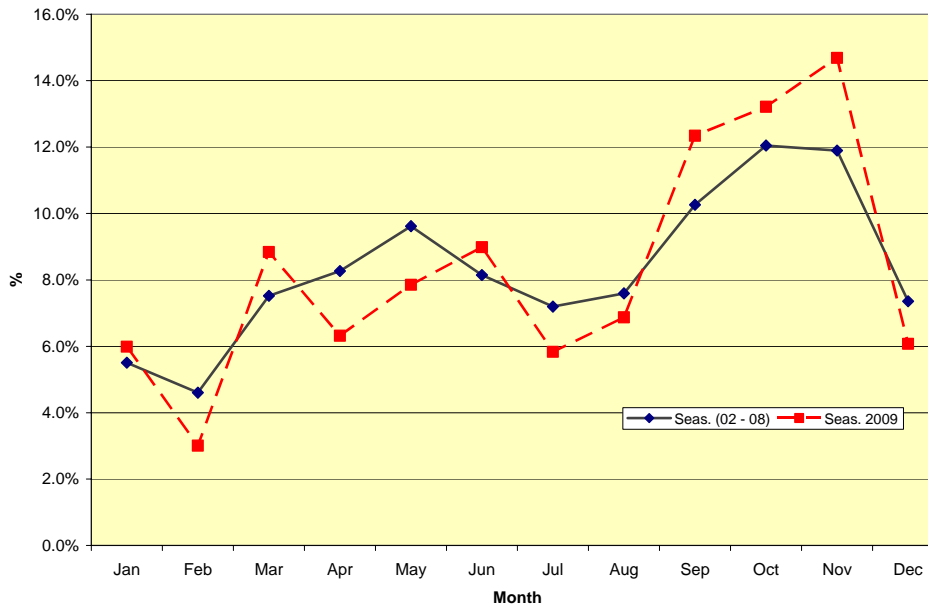
Binoculars - Historical Trends and Forecast



Seasonality – 2002 to 2008 vs. 2009 rolling average



Binoculars
Seasonality 2002 - 2008 vs. 2009 rolling average



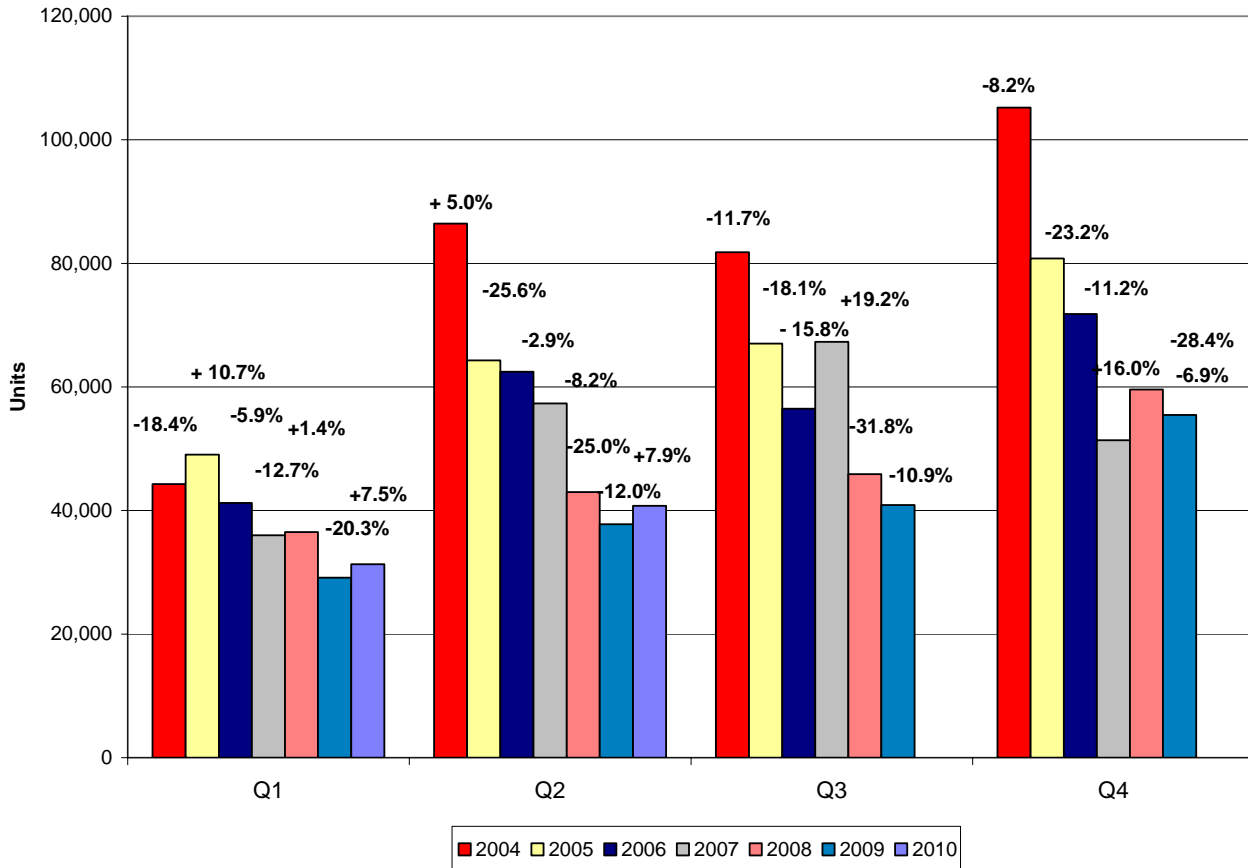


Canadian Imaging Trade Association

Quarterly Comparisons



Binoculars - Quarterly comparisons (From previous year quarter)



Founded in 1955, the Canadian Imaging Trade Association is the association of manufacturers/importers and distributors of photographic/electronic imaging equipment and sensitized materials.

For further information:

Dori Gospodaric, General Manager
Canadian Imaging Trade Association
P.O. Box 71058
570 Mulock Drive
Newmarket, Ontario
L3X 1Y8
Phone: (416) 226-2750

E-mail: info@citacanada.ca
Web Site: <http://www.citacanada.ca>